

## Warmia and Masuria - on-line study visit

**30-31 March 2021**

| <b>30 March 2021</b> |   |
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| 10.00                | <p><b>Welcome and opening thoughts:</b><br/>Gustaw Marek Brzezina, Voivodship Marshal<br/>Marek Karólewski, President of the Warmia and Mazury Regional Development Agency</p> <p><b>Introduction, presentation of agenda</b><br/>Marta Piskorz (WMRDA), Piotr Łazowski (Lidzbark Warmiński)</p>  |
| 10.30                | <p><b>The potential of the region:</b></p> <p><b>Tourism in Warmia and Mazury</b> – Marcin Galibarczyk, Director of the Tourism Department, Marshal's Office</p> <p><b>Economy of Warmia and Mazury</b> – Piotr Burczyk, vice Director of the Promotion Department, Marshal's Office</p> <p><b>Development Directions of the region</b> – Lidia Wójtowicz, Director of the Regional Policy Department, Marshal's Office</p> |
| 11.30                | <p><b>Cities and communes with spa potential in Warmia and Mazury</b></p> <p><b>Lidzbark Warmiński health resort</b> – Jacek Wiśniowski, Mayor of Lidzbark Warmiński</p> <p><b>Warmia Hot Springs</b> – Elżbieta Lendo, President of the Warmia Hot Springs</p>   |
| 12.15                | <p><b>Questions, discussion</b></p>   |



**31 March 2021**

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| 10.00 | <p><b>Cities and communes with spa potential in Warmia and Mazury (continued)</b></p> <p><b>Frombork the city of Copernicus</b> – Zbigniew Pietkiewicz, Mayor of Frombork</p>  |
| 10.25 | <p><b>Górowo Iławeckie commune, health resort municipality</b> - Bożena Olszewska – Świtaj, Head of the Górowo Iławeckie Commune</p>   |
| 10.50 | <p><b>Miłomłyn - a health resort on the route of the Elbląg Canal</b> – Stanisław Siwkowski , Mayor of Miłomłyn</p>  |
| 11.15 | <p><b>Gołdap Spring</b> - Tomasz Luto, Mayor of Gołdap</p>   |
| 11.45 | <p><b>Prospects for the development of health resorts in Warmia and Mazury and Poland</b></p> <p><b>Healthy life, the smart specialization of the region</b> – Marta Piskorz, Director of the Department for Supporting Entrepreneurship and Territorial Cooperation (WMRDA)</p> <p><b>Medical tourism</b> – Mariusz Arent, President of the Foundation for the Promotion of Medical Tourism</p> <p><b>Innovations as an opportunity for the development of health resorts</b> – Roman Kaczmarczyk, Mayor of Łądek Zdrój</p> |
| 12.30 | <p><b>Summary and discussion</b></p>   |

