



INNOVASPA VIRTUAL STUDY VISIT TO LATVIA, 28 APRIL 2021

TIME (LATVIA)	ACTIVITY, SPEAKER AND ORGANIZATION
10:45	VIRTUAL WAITING ROOM
11h00-11h10	WELCOME , Mr. Edgars Kreismanis, Moderator Q&A right after each speaker.
11h10-11h20	WELCOME AND INTRODUCTION WITH THE AGENDA , Dr. Zane Zeibote, Project Manager, University of Latvia
11h20-11h40	PREVENTIVE HEALTH AND REHABILITATION SERVICES IN LATVIA – THE IMPACT OF COVID-19 , Ministry of Health of the Republic of Latvia
11h40-12h00	ROLE OF THE HEALTH TOURISM FOR THE TOURISM DEVELOPMENT OF LATVIA 2021-2027 , Ministry of Economics of Latvia
12h00-12h20	REHABILITATION AND SPA MEDICINE IN LATVIA FOR THE DEVELOPMENT OF HEALTH EXPORT SERVICES , Latvian Investment and Development Agency
12h20-12h40	FOSTERING THE DEVELOPMENT OF HEALTH RESORTS AND REHABILITATION CENTRES FOR THE PROMOTION OF HEALTH TOURISM OF LATVIA , Ms. Gunta Uspele, Head of the Latvian Health Tourism Cluster
12h40-13h00	PRESENTATION OF THE NATIONAL REHABILITATION CENTRE “VAIVARI” , National rehabilitation centre “Vaivari”
13.00-13.40	LUNCH BREAK
13h40-14h00	PRESENTATION OF THE RESORT CITY OF JURMALA , Ms. Rasma Valdmane, Senior Expert of the Tourism and Entrepreneurship Development Unit, Development Department of the Jurmala City Council
14h00-14h30	PRESENTATION OF THE RESORT REHABILITATION CENTRE “JAUNĶEMERI” , Dr. Elina Malkiela, Chairperson of the Board of the RRC “Jaunkemeri”
14h30-14h45	EDUCATION PROGRAMMES IN MEDICAL REHABILITATION IN LATVIA , Assoc.prof., Dr.med. Ms.Signe Tomsone, Dean of the Rehabilitation Faculty, Riga Stradins University
14h50-15h10	NATURAL CURATIVE RESOURCES OF LATVIA , Prof. Aivars Vētra – Rīga Stradiņš University, Academic Staff, Department of Rehabilitation, Rīga Stradins University
15h10-15h30	ACTIVITIES AND COOPERATION OF THE LATVIAN NATIONAL RESORT ASSOCIATION , Mr. Lana Kutiščeva, Head of the National Resort Association
15h30-15h50	PRESENTATION OF THE BALTIC BEACH HOTEL MEDICAL CENTRE, BBH



	representative
15h50-16h10	PRESENTATION OF THE JURMALA SPA HOTEL , Ms. Kristine Stala – Bula, Director of Sales Marketing
16h10-16h30	COMPETENCE IN THE DEVELOPMENT OF COSMETICS BASED ON THE NATURAL RESOURCES OF LATVIA: EXAMPLE OF THE MADARA COSMETICS , Madara Cosmetics, Ltd
16h30-16.45	DISCUSSION , Mr. Edgars Kreismanis, Moderator
16.45-17.00	OVERVIEW OF THE SURVEY RESULTS AND CLOSING NOTES , Dr. Zane Zeibote, Project Manager, University of Latvia
17.00	CLOSURE